

Do More – With Lower Utility Bills

How do utility costs affect your bottom line? What is the forecast of your energy consumption – or the price of utilities? A thorough energy audit of your facility can answer these questions and determine opportunities to *reduce your utility bill by 10-15%*¹. Demand Side Energy will help you budget your energy costs AND equipment replacement. Your investment in energy efficiency planning will help to turn wasted energy dollars into a value-added resource.

Getting Started

Have the desire. You have to realize that an investment is necessary for your building to improve its use of energy, but that investment will pay itself back many times over. So, secure your company's commitment, *then...*

Ask Demand Side Energy to perform an energy benchmark. There is no charge and all we need is the gross floor area of your building(s) and your most recent year of utility data². We can show how your organization's energy cost and consumption performance compares with similar facilities. This will indicate the potential savings, *then...*

Become an Energy Innovator. Joining this program of Natural Resources Canada (NRCan) opens the door to *financial grants* to help your organization get started in reducing energy consumption – and reduce your energy bills!

The Benefits

- **Make an energy management plan AND have access to government grants to co-fund your building retrofits.** Every Canadian organization is entitled to **\$250,000.00** in support of improving energy-efficiency in the building they occupy. Projects that reduce energy consumption will be funded up to *25% of the capital investment...* And organizations will receive up to *50% of the cost for an energy management plan* that is the springboard for making sound investments that produce the greatest return to your business. Power Smart rebates are at their highest – don't lose this opportunity.
- **Do the Right Thing.** Why not promote your organization as a leader in environmental responsibility? It is increasingly likely that your staff and customers favour *"green" facilities*.
- **Continuous Improvement.** Your relationship with Demand Side Energy and partnership with NRCan comes with access to a huge library of "how-to" information as well as training workshops that put *energy waste reduction* tools in the hands of your employees.

The Service...



- **The Energy Management Plan.** Demand Side Energy's core service is first rate energy management planning – We have no association with builders, contractors or equipment, so our audits are *comprehensive and without bias*. Every opportunity is evaluated for fit with the goals of the client. Plus, the presentation of the results speaks to all levels of an organization, and the recommendations promote realistic actions and readily available, mature technology that can be handed directly to your preferred retrofit contractor.
- **We will help you every step of the way.** Demand Side Energy will be your funding agent so your participation in paperwork is kept to minimum. And our familiarity with Power Smart incentives will let you rest assure that we will find all funding available to you.

¹ Over 1000 audits around the world gives DSE the confidence that we can do this for you too.

² If your utility data is not readily available, we can have MB Hydro provide it with your written consent.